

Il peso delle categorie principalmente vendute nella grande distribuzione

Anno	Alimentare confezionato	Alimentare fresco	Alimentare nel complesso	Cura casa e persona	Alimentare + cura casa e persona	LCC
2000	10,25%	7,18%	17,42%	2,58%	20,01%	12,83%
2001	9,99%	7,14%	17,12%	2,59%	19,71%	12,58%
2002	9,90%	7,17%	17,07%	2,60%	19,67%	12,50%
2003	9,76%	6,94%	16,70%	2,52%	19,22%	12,28%
2004	9,90%	6,94%	16,84%	2,47%	19,31%	12,37%
2005	10,04%	6,57%	16,62%	2,33%	18,94%	12,37%
2006	9,83%	6,38%	16,20%	2,30%	18,50%	12,12%
2007	10,60%	6,71%	17,31%	2,53%	19,85%	13,13%
2008	10,78%	6,95%	17,74%	2,58%	20,32%	13,37%
2009	10,78%	6,77%	17,55%	2,61%	20,16%	13,39%
2010	10,56%	6,68%	17,24%	2,64%	19,88%	13,21%
2011	10,74%	6,17%	16,91%	2,44%	19,34%	13,18%
2012	10,43%	6,46%	16,89%	2,53%	19,42%	12,96%
2013	10,36%	6,49%	16,85%	2,57%	19,42%	12,93%
2014	10,71%	6,65%	17,36%	2,67%	20,03%	13,38%
2015	10,74%	6,87%	17,60%	2,39%	20,00%	13,13%

Fonte elaborazione su dati Istat – i pesi si riferiscono all'intero sistema commerciale e non solo alla gdo, valori arrotondati